



Nirmala Memorial Foundation College of Commerce and Science

**Permanently Affiliated to University of Mumbai
Accredited by NAAC, ISO 9001-2015 Certified
Recognised under section 2(f) & 12(B) of the UGC Act 1956**

D.S. Road, Asha Nagar, Thakur Complex, Kandivali (East), Mumbai – 400 101. Tel.: 022 69436400

6.3.1 - C

Academic Sessions for Newly Appointed Teachers

Minutes of Academic Session



Nirmala Memorial Foundation College of Commerce & Science

MINUTES OF ACADEMIC SESSION

DAY	Thursday
DATE	12/01/23
FACILITATOR	Principal- Ms. Suidelle D'Amha
ATTENDEES	Ms. Sneha Mishra
PROGRAM	TYBMS (HR)
COURSE	HR-ISM
TOPIC COVERED	Relationship marketing and Service Encounter
DISCUSSIONS	Proactive customer, service, loyalty programs, encouraging feedback etc was discussed.
ACTION PLAN	will be incorporated as discussed.

SIGNATURE OF ATTENDEES

- 1) Sneha Mishra
- 2) _____
- 3) _____

ISSUED BY: CA DIYA MUKHERJEE



SIGNATURE OF MENTOR

Suidelle D'Amha

I/C PRINCIPAL
NIRMALA MEMORIAL FOUNDATION
COLLEGE OF COMMERCE & SCIENCE
KANDIVALI (EAST), MUMBAI - 400 101.



MINUTES OF ACADEMIC SESSION

DAY	Tuesday
DATE	7/3/23
FACILITATOR	Ms Swidale D Cunha
ATTENDEES	Ms Tuls D Cunha
PROGRAM	FYBMS / FYBAF
COURSE	Foundation course - II
TOPIC COVERED	Unit 4:- understanding stress & coping. Syllabus completed till date.
DISCUSSIONS	Agents of socialization, aggression & violence; QB given to the students, Hps to completed the syllabus.
ACTION PLAN	will be incorporated during lectures.

SIGNATURE OF ATTENDEES

- 1) _____
- 2) _____
- 3) _____

ISSUED BY: CA DIYA MUKHERJEE



SIGNATURE OF MENTOR

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KANDIVALI (EAST), MUMBAI - 400 101.



MINUTES OF ACADEMIC SESSION

DAY	Friday
DATE	3 rd March, 2023.
FACILITATOR	Ms. Swiddle D' Cunha
ATTENDEES	Ms. Zeal Kanani
PROGRAM	FYBMS
COURSE	Business Environment
TOPIC COVERED	LPG, NEP, 1991
DISCUSSIONS	- Practical Aspects that led to LPGs. - Current Impact of LPGs
ACTION PLAN	- Inculcating practical examples.

SIGNATURE OF ATTENDEES

- 1)
- 2) _____
- 3) _____

SIGNATURE OF MENTOR

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MINUTES OF ACADEMIC SESSION

DAY	Thursday
DATE	14/1/2023
FACILITATOR	Dr. poornam kakkad
ATTENDEES	Ms. Tuls D'curka.
PROGRAM	T4BMS (Marketing)
COURSE	MPM
TOPIC COVERED	Reference book discussed, strategies for effective completion of the syllabus - unit: overview of media & media planning.
DISCUSSIONS	Discussion on last 5 years papers, videos related to diff. media, role of media in business media planning process & impact.
ACTION PLAN	Use of ICT, videos and examples will be incorporated in the classroom.

SIGNATURE OF ATTENDEES

1)

2)

3)

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SIGNATURE OF MENTOR





MINUTES OF ACADEMIC SESSION

DAY	Tuesday
DATE	21-2-2023.
FACILITATOR	Dr. Poonam Kakkad
ATTENDEES	1) Ms. Nilam S. 2) Ms. Avis D. 3) Ms. Disha J.
PROGRAM	SYBMS (Marketing)
COURSE	Rural Marketing
TOPIC COVERED	1) ICT tool for Revision 2) Unit 4.
DISCUSSIONS	1) Communication strategies, Challenges in rural communication. Determining communication objectives. 2) Revision strategy. 3) Rural mass media- case studies.
ACTION PLAN	1) Completion of the syllabus 2) Revision for external exam

SIGNATURE OF ATTENDEES

1) Nilam S.
2) Avis D.
3) Disha J.

SIGNATURE OF MENTOR

Poonam Kakkad

I/C PRINCIPAL

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